

**KANAWHA COUNTY BOARD OF EDUCATION POLICY**

**Community Activities - Advertising**

**Series: K02**

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None of the facilities, the staff, or the children of the schools shall be employed or used in any manner for advertising or otherwise promoting the interests of any commercial or other non-school agency or organization, except that:

1. The schools may cooperate, with the approval of the superintendent, in furthering the work of any non-profit, community-wide social service agency, provided such cooperation does not restrict or impair the educational program of the schools.
2. The schools may use films or other educational materials bearing only simple mention of the producing firm.
3. The Superintendent may at his discretion announce, or authorize to be announced, any lecture or other community activity of particular educational merit.
4. The schools may, upon approval of the Superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are non-partisan and non-controversial, and which promote the educational or other best interests of the pupils.